

Summer Intern – Graphic Design

Join Unifrog as a Graphic Design Intern and create beautiful posters that will be seen by millions of students around the world.

The role

As Graphic Design Intern, you will create posters for use in our partner schools to advertise different parts of the Unifrog platform. For example, you might create a series of posters to advertise our Personality Quiz, each of which might feature a different 'personality frog' (ie a different personality type). We already have ideas for lots of posters, and together we can come up with more ideas if you are a fast worker!

We will make these posters downloadable within the Unifrog platform; teachers will be able to choose which ones to print out and display. Your designs will help students make the most out of our platform, and you will potentially have your work in front of millions of young people around the world.

We already have a strong visual identity that you can work within, but we would love for the posters to have their own look, and you would lead on figuring this out.

Essential skills and characteristics

- **Strong design skills**

How things look to users is very important to us. We value simplicity, clarity, and consistency above all else. After these priorities, we also like our materials to have a playful tone.

On our side, by far the most important part of this recruitment process will be you convincing us that you are an awesome designer.

- **Visme**

Some people in our content team (who are not professional designers) already use Visme from time to time to create visual materials; to ensure the long life of what you create during your internship you'll need to use this software for at least some of your work. No prior expertise in it is needed, but you'll need to be up for getting to grips with it.

- Confident working independently, but happy to ask for support when it's needed.
- Proactive attitude and willingness to get stuck in. You need to be excited about going beyond the core responsibilities to improve what we do and make it a success.

Working together

You'll mainly work alongside Unifrog's Content Team, which consists of writers and video editors. Different projects may also involve you working with staff on our marketing, university facing, and school-facing teams.

Key details

- Start and end date: flexible based on availability, starting anytime from late May and finishing mid-September at the latest.
- £11 per hour, ideally a minimum of 100 hours per month.
- Work remotely or (subject to Government guidelines) in our London office. You will not be at all disadvantaged if you need to work remotely.
- You do not need to have the right to work in the UK.

Application process

- Deadline: **Monday 10th May 2021**.
- To apply please [visit our website](#) to answer and complete the following:
 - 'Why do you want to complete an internship at Unifrog?' (200 words)
 - 'With reference to the role description and the essential skills & characteristics, what makes you an excellent candidate for this internship?' (200 words)
 - Upload a max 4 page PDF showing some of your best design work, or give us a link to your online portfolio.

Inclusion and diversity at Unifrog

Within the company we try to foster a culture of innovation, and a happy working environment, both because this is the right thing to do, and because we think this results in the most effective team. To this end we believe in open communication, celebrating successes, supporting each other, not being afraid to be wrong or to fail, and promoting good ideas wherever they come from. We also believe in the power of diversity in all its forms, including in terms of culture, education history, religion, age, socio-economic background, race, gender, sexual orientation, personality, life experiences and disability. We want to encourage applicants from every different background to apply for our roles, and add their perspectives to our team.