



Data Insight Analyst

Unifrog's mission

We're on a mission to level the playing field when it comes to young people finding and applying for their next step after school. We're achieving this by bringing all the available information into one single, impartial, user-friendly platform that helps students to make the best choices, and submit the strongest applications. We also empower teachers and counselors to manage the progression process effectively.

Our outlook is global - we work with schools and universities all over the world, from the US to New Zealand, and from Italy to Hong Kong. We want to make it so that young people can compare every opportunity taught in English, wherever it is in the world, and have all the support they need to make successful applications.

We have a clear social purpose, and we're hugely ambitious. We already work with nearly half of all UK secondary schools and colleges, and hundreds of international schools. We are growing rapidly in terms of the number of our partners, in terms of how much they use our platform, and in terms of the breadth of products we offer.

Our team is at the heart of our business and is integral to our success. We work hard to foster a culture of openness, happiness and innovation, and we commit to helping every individual learn and grow so that they can reach their full potential. We want to hire talented people, whatever their background. If you are excited by our mission and are ready to work hard, please don't hesitate to apply. We look forward to hearing from you!

We believe in the power of diversity. If you are from an ethnic minority background, we would like to strongly encourage you to apply. In advance of applying if you have any questions about working at Unifrog, please contact our Diversity Champions, Hannah and Farhana (details on our website).

The role and your key responsibilities

As a Data Insight Analyst, you'll be a part of our tight-knit data team. The data team manages the data that flows into the Unifrog platform, analyses how effectively the platform is delivering value for students, and generates insights to help our partners understand the careers guidance and university landscape.

In this role you'll be working across the business, transforming data into compelling stories that lead to informed decision making. We are looking for a candidate who is just as comfortable grappling with large amounts of data as they are creating eye-catching data visuals.



Your responsibilities will include:

- Lead on the creation of Unifrog platform usage insights. Depending on the project, the insights will be used within our conferences and webinars, as part of a bespoke university project, or even to validate our internal company decisions.
- Conduct exploratory quantitative research of Unifrog data to better understand the relationships between students, teachers and post-school opportunities.
- Analyse results of our first alumni survey, expanding an understanding of the relationship between platform usage and students' post-school satisfaction.
- Help students make better decisions by creating fun, informative visuals of data we display on the Unifrog platform.
- Improve our ability to uncover meaningful insights. For example, improving a statistical methodology, or providing insights based on a new area of the Unifrog platform.
- Work closely with the Head of Data and Insights to improve the team's R workflows.

Essential skills and characteristics

- Able to solve complex problems using data manipulation and insights.
- Experience with data aggregation/analysis tools: Advanced Excel, SQL or similar.
- Experience with statistical theory and programming: R experience is preferred
- Ability to craft a powerful, clear narrative that tells the story of a set of insights.
- Excellent written and verbal skills, including an ability to clearly communicate findings from statistical analysis.
- Proactive attitude and willingness to get stuck in. You need to be excited about going beyond the core responsibilities detailed above to improve what we do and make it a success.
- Education sector experience is useful, but not required.

You will be joining a team of highly motivated people who are passionate about our mission of helping students to find the best next step for them after school. If this excites you, you love data, and you're an energetic person who is willing to learn, then we'd love to hear from you.



Working together

You'll work alongside Unifrog's Head of Data and Insights, who will be your line-manager. Your projects will also see you work with the rest of the data team, as well as people on our marketing, university-facing, and school-facing teams.

Key benefits

- Join one of [‘the best organisations to escape to in 2022’](#) and help transform careers and destinations in schools.
- Become part of a committed, dynamic and growing team. We want to build the team at Unifrog for the long term – if you do well, we will do our best to make you want to stay at the company for a long time.
- Professional development is important at Unifrog. You will define your own 6-month objectives and will be supported by your line manager and the rest of the team to achieve them. You will have an annual training allowance to spend on what you need to grow and progress.
- Influence the company's direction: we love to promote great ideas, wherever they come from.

For further details of the excellent benefits we offer our staff (including long-term service bonuses, enhanced parental pay, and a health and fitness allowance), please see the [jobs page](#) of our website.

Key details

- Salary of £38,000-£42,000, depending on experience.
- Share in a company-wide performance bonus.
- Full-time.
- Work remotely or from our London office.
- 28 days paid holiday per year; the majority of these need to be taken during school holidays (plus bank holidays).
- Start date: as soon as possible, though we will be flexible for the right candidate.



- To discuss any details about the role before applying please contact Zoe (details on our website)
- To discuss working at Unifrog from a diversity perspective please contact Hannah or Farhana (details on our website).
- We can only consider candidates who have the right to work in the UK.

Application process

- Deadline: **Wednesday 12th October at 22:00pm.**
- To apply, please [visit our website](#) to upload your CV and complete the questions and tasks below:
 - i. 'Why do you want to work for Unifrog?' (300 words)
 - ii. 'With reference to the job description, what makes you an excellent candidate for this role?' (500 words)
 - iii. 'You receive an email from the CEO: "Why has the number of logged in students on Unifrog increased YoY?" - Identify the most important factors that could be at play when answering the question, explaining the rationale behind your selection' (250 words)
- The next stage of the application process will be a data-related task for you to complete.
- Final interviews will be held by video call, **w/c 24th October.**

Inclusion and diversity at Unifrog

Within the company we try to foster a culture of innovation, and a happy working environment, both because this is the right thing to do, and because we think this results in the most effective team. To this end we believe in open communication, celebrating successes, supporting each other, not being afraid to be wrong or to fail, and promoting good ideas wherever they come from. We also believe in the power of diversity in all its forms, including in terms of culture, education history, religion, age, socio-economic background, race, gender, sexual orientation, personality, life experiences and disability. We want to encourage applicants from every different background to apply for our roles, and add their perspectives to our team.